

為 高效生活 重新 定義營養

REDEFINING NUTRITION FOR BUSY LIVES

我們和所有忙碌的香港人一樣，厭倦了昂貴卻不健康的即食選擇，也常在朝九晚六的工作和健康飲食之間掙扎取捨。

We know the struggle. Like you, we faced packed schedules while trying to eat well—only to meet overpriced salads, sugary "health" drinks, and endless meal prep.

於是，我們與本地大學科研團隊聯手打造：

That's why we teamed up with food scientists at a local university to create:

全營養果昔：20秒沖出1-2份新鮮蔬果營養

升級再造：每包果昔防止200克食物浪費

Whole-food smoothies: 1-2 servings of fruits/veggies in 20 seconds

Upcycling solution: Each pack prevents 200g of food waste

這不只是「健康果昔」——

是全食物營養與創新食品科技的完美結合，

更是我們對「健康就該這麼簡單」的堅持。

This isn't just another "healthy beverage"—
It's where whole-food nutrition meets cutting-edge food tech, and our belief that nourishment should be made effortless.

Food With Benefits — 香港新一代超級食品

Food With Benefits — Hong Kong's Next-Gen Superfood

香港社企冠軍及多項殊榮

AWARD-WINNING

● 香港社企挑戰賽冠軍

Champion of Hong Kong Social Enterprise Challenge

● 12+項創新與社會企業獎項

12+ Innovation & Social Impact Awards



專業運動員的信賴之選

TRUSTED BY PROFESSIONALS

● 本地精英運動員實測推薦

Tested & recommended by elite local athletes

● 健身教練/瑜伽導師首選

Preferred by fitness coaches & yoga instructors

● 化學及生物工程學大學教授科研支持

Developed with university biochemical engineering experts

全營養超級食品 | 升級再造 | 香港科研
WHOLE-FOOD NUTRITION | UPCYCLED | R&D IN HONG KONG

全營養果昔

● 企業健康新方案

WHOLE FOOD SMOOTHIES

THE NEW CORPORATE WELLNESS SOLUTION

升級再造營養方案

UPCYCLED NUTRITION
INNOVATION FROM
HONG KONG



營養創新 · 商業共贏 · 綠色選擇
Science-Backed Nutrition
Business Synergy
Eco-Conscious Choice

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掃碼瀏覽網站

Scan QR code to explore



立即聯絡，獲取合作方案與免費果昔樣本

Contact us today for partnership opportunities and free smoothie samples



本地大學科研：營養滿分，也愛地球

Born in a Hong Kong University Lab: Nutrition That Loves the Planet Too

重新定義

REDEFINING WHAT HEALTHY EATING CAN BE

健康飲食的可能

為忙碌生活 打造的全營養方案

WHOLE FOOD FOR YOUR HUSTLE



創造共享價值

CREATING SHARED VALUE

企業合作優勢



PARTNERSHIP BENEFITS

香港消費者三大需求

3 URGENT NEEDS OF HONG KONG CONSUMERS

1 營養危機

THE NUTRITION GAP

- 超過9成港人蔬果攝取不足 | 3成長者營養不良
Over 90% of locals don't eat enough veggies & fruits and 30% of elderly face malnutrition
- 市面「健康」飲品多含添加糖、合成營養素
Most "healthy" drinks are loaded with added sugar & synthetic nutrients

2 健康飲食需求急升

THE RISE OF REAL HEALTH

- 4成港人飲食趨向素食 | 過半消費者更重視健康飲食
40% of locals are shifting toward plant-based diets | Over half prioritize truly healthy options
- 市場缺乏真正無添加、快速補充的選擇
Yet the market lacks authentic, quick nutrition solutions

3 可持續消費成新常態

SUSTAINABILITY AS STANDARD

- 全球15%農產品在農場被浪費 | 供應鏈損耗逾3成蔬果
15% of global produce is wasted at farms with over 30% loss in supply chains
- 近8成(尤其年輕)消費者傾向選擇環保產品
Nearly 80% of younger consumers choose eco-friendly products

科學營養解決方案

FOOD WITH BENEFITS: SCIENCE-BACKED NUTRITION

精準營養

一杯到位

Smart Nutrition
Daily Essentials
in One

升級再造

(用科技減少浪費)

Upcycled
Tech-Driven
Waste Reduction

本地科研

(品質保證)

Locally Developed
Quality Assured

1 精準營養 · 一杯到位

SMART NUTRITION · DAILY ESSENTIALS IN ONE

- 1包果昔 = 1-2份新鮮蔬果營養
1 smoothie pack = 1-2 servings of fresh fruits & veggies
- 蘊含膳食纖維、多種維他命及礦物質
Packed with fiber, vitamins & minerals
- 全天然配方 | 無添加糖 | 20秒沖泡
All-natural formula | No added sugar | Ready in 20 sec

2 升級再造 · 用科技減少浪費

UPCYCLED · TECH-DRIVEN WASTE REDUCTION

- 每包果昔減少及預防約200克新鮮蔬果浪費
Each smoothie prevents ~200g of fresh produce waste
- 優化冷凍乾燥技術延長農產品保質期 | 降低供應鏈損耗
Optimized freeze-drying tech extends shelf life | Reduces supply chain loss

3 本地科研 · 品質保證

LOCALLY DEVELOPED · QUALITY ASSURED

- 大學科研技術及配方 | 保留關鍵天然營養
Formulated with university research teams | Key nutrient retention
- 通過國際權威檢測, 品質嚴格把關
Internationally certified for safety & quality
- 獲獎認證及運動員推薦
Award-winning | Trusted by athletes

莓果動力飲

Berry Bomb

成分: 士多啤梨 | 藍莓 | 蘋果 | 香蕉 | 纖維素
Ingredients: Strawberry | Blueberry | Apple | Banana | Cellulose

會議空檔: 17毫克維他命C + 5克膳食纖維, 穩定精神不疲倦
Between Meetings: 17mg Vitamin C + 5g fiber for steady energy (no 3PM crash)

運動前衝刺: 天然果糖 + 鎂, 快速補充體能耐力
Pre-Workout Boost: Natural fruit sugars + magnesium = instant fuel and endurance

滿足甜食慾: 比果汁少50%糖分, 滿足無罪惡
Satisfies cravings with 50% less sugar than juice

翡翠活力飲

Jade Jive

成分: 菠菜 | 南瓜 | 蘋果 | 香蕉
Ingredients: Spinach | Pumpkin | Apple | Banana

晨間輕啟動: 南瓜+蘋果組合, 持久供能無負擔
Gentle Mornings: Pumpkin + apple for no-spike energy (easy on empty stomachs)

運動後恢復: 2.15克膳食纖維助消化, 守護腸道健康
Post-Workout Recovery: 2.15g fiber aids digestion + long-term gut wellness

夜間輕補給: 低糖高營養, 睡前飲用零負擔
Nighttime Wellness: Low-sugar, high-nutrient wind-down

適合對象

WHO IT'S FOR

忙碌都市人
BUSY PROFESSIONALS



缺乏時間備餐的上班族
Nutritious meals in seconds

運動愛好者
FITNESS ENTHUSIASTS



跑步/瑜伽/登山/健身前後補充
Running/yoga/hiking/
gym fuel

銀髮族
HEALTH-CONSCIOUS ELDERLY



需要天然營養補充身體的長者
Gentle, natural nourishment

多種飲用場景

WHEN TO ENJOY



早餐配搭
Breakfast Pairing



每日蔬果補充
Daily Veggie Top-up



健康小食之選
Healthy Snack Swap



運動前充能
Pre-Workout Fuel



運動後恢復
Post-Workout Recovery



會議空檔補給
Meeting Gap Refresher

提升品牌形象及員工體驗

ELEVATE YOUR BRAND & EMPLOYEE EXPERIENCE

新一代員工健康方案

NEXT-GEN WORKPLACE WELLNESS

- 20秒全營養補給 | 回應員工對便捷健康飲食的需求
20-second nutrition solutions for health-conscious staff
- 香港首創升級再造營養果昔, 獲香港社企挑戰賽冠軍
Hong Kong's first upcycled smoothie | HKSEC Champion

ESG 協作夥伴

ESG COLLABORATION

- 互動教育工作坊 (營養知識 X 食物升級再造)
Interactive workshops (nutrition + food upcycling)
- 每包果昔 = 減少約200克食物浪費, 支持企業可持續發展目標
Each pack prevents ~200g food waste | Aligns with SDGs

優化營運與產品組合

STREAMLINE OPERATIONS & PRODUCT MIX

餐飲夥伴優勢

F&B PARTNER ADVANTAGES

- 節省成本: 無需冷凍庫存, 室溫保存12個月
Cost-saving: No freezer needed | 12-month shelf life
- 操作簡便: 無需切果/清洗, 20秒備妥健康, 簡化備餐流程
Simplified operation: No chopping/blending | 20-second serving

零售通路優勢

RETAIL ADVANTAGES

- 健康與永續兼備: 滿足消費者對「營養+環保」的雙重需求
Dual appeal: Nutrition + sustainability in one
- 庫存管理靈活: 12個月保質期, 降低過期損耗壓力
Low-risk inventory: 12-month shelf life reduces waste

彈性合作模式

FLEXIBLE PARTNERSHIP MODELS

企業 CORPORATES	餐飲 F&B	零售 RETAIL
ESG 活動贈品 ESG gifts	限時推廣合作 Limited-time promotions	快閃推廣 Pop-up displays
員工每月訂閱 Employee subscriptions	健康套餐搭配 Meal bundles	主題陳列 Themed merchandising
多元化工作坊 Workshops	提供標準化操作 流程指引 Standardized guides	彈性供貨模式 Flexible supply

與 Food With Benefits 合作 提供真正的全食物營養

PARTNER WITH FOOD WITH BENEFITS—REAL WHOLE-FOOD NUTRITION MADE SIMPLE